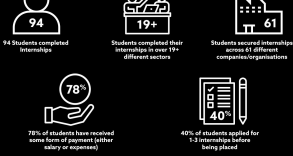# ADVANCED PRACTICE INTERNSHIP SNAPSHOT

Our Masters with **Advanced Practice** gives you the opportunity to gain **real-world experience** and put theory into practice through a Masters Internship. Here you can see what our **students study**, the industries they work in and the path they take to get there.

OVERALL

94
94 Students completed Internships

19+
Students completed their internships in over 19+ different sectors

61
Students secured internships across 61 different companies/organisations

78%
78% of students have received some form of payment (either salary or expenses)

40%
40% of students applied for 1-3 internships before being placed

This data is collected from students completing Advance Practice Internship Programme with employers from January 2018 to January 2020.
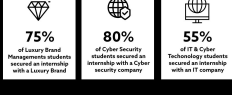
WHAT DID STUDENTS STUDY?

Business: **52%**

Digital, IT and Cyber: **30%**

Project Management: **9%**

Other: **9%**

INDUSTRY

11% WITHIN BUSINESS & FINANCE SERVICES

19% WITHIN HEALTHCARE

5% WITHIN E-COMMERCE

12% WITHIN EDUCATION

INDUSTRY BY COURSE

75% of Luxury Brand Managements students secured an internship with a Luxury Brand

80% of Cyber Security students secured an internship with a Cyber security company

55% of IT & Cyber Technology students secured an internship with an IT company
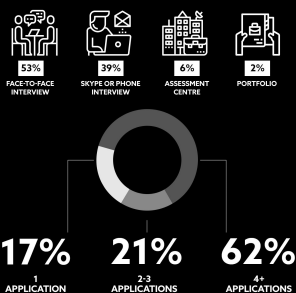
TRANSPORT ZONES

London's transport is split into **zones**, with **1** being the most central and **9** being the least. Here we show the proportion of internships that fall into which transport zone.

Please note this is applicable only to students who completed their internship within **London** or **Greater London**

ZONES 1-2 **55%**

ZONES 3-4 **34%**

ZONES 5-6 **11%**

THE INTERVIEW PROCESS

53% FACE-TO-FACE INTERVIEW

39% SKYPE OR PHONE INTERVIEW

6% ASSESSMENT CENTRE

2% PORTFOLIO

17% 1 APPLICATION
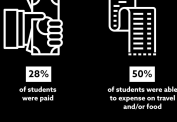
21% 2-3 APPLICATIONS

62% 4+ APPLICATIONS

This data is collected from students completing Advance Practice Internship Programme with employers from January 2018 to January 2020.

JOB ROLES

Digital Marketing Intern IT Support

Business Analyst Intern **Operations Intern** Business Development Support

Marketing & PR Intern Cyber Security Intern **Finance Intern** HR Intern

Project Manager Intern **Client Relations Advisor**

BENEFITS

78% of students have received some form of payment (either salary or expenses)

28% of students were paid

50% of students were able to expense on travel and/or food

HOW WE HELP

One-to-one tailored career support

CV and application support

Interview preparations

Links with employers in industry

"I would **recommend** doing an internship to anyone who wants to experience a **real world** working atmosphere and a **new opportunity** to **enhance** their CV."

— Luisa Fernanda Aldana Alfonso,
MSc Business with Marketing Management with Advanced Practice